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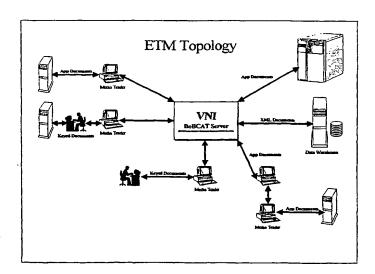
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(54) Title: ELECTRONIC COMMERCE SYSTEMS AND PROCESSES, ESPECIALLY FOR THE CABLE TELEVISION INDUSTRY



(57) Abstract: Electronic commerce systems and processes which are adapted to manage workflow, information and product distribution in transactions among various parties in a supply chain. The systems and processes may rely on a common document model which allows each of the entities to maintain and use its own legacy or proprietary systems and interfaces, but yet to communicate and transact with each other through a master platform or system which handles data with associated metadata, such as via a common document model, so that all platforms have ready, efficient and easily translatable or transformable access to common information. Such systems and other transactions in the cable television industry, including transactions associated with advertising and commercials (Fig. 2).

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INTERNATIONAL SEARCH REPORT

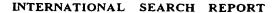
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A. CLASSIFICATION OF SUBJECT MATTER IPC(7) :G06F 17/60								
	:705/34 to International Patent Classification (IPC) or to be	th national classification and IDC						
According to International Patent Classification (IPC) or to both national classification and IPC B. FIELDS SEARCHED								
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Documenta	tion searched other than minimum documentation to the	ne extent that such documents are included	in the fields searched					
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Electronic	data base consulted during the international search (name of data base and, where practicable	e, search terms used)					
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C. DOC	CUMENTS CONSIDERED TO BE RELEVANT							
Category*	Citation of document, with indication, where a	ppropriate, of the relevant passages	Relevant to claim No.					
Y	US 5,117,353 A (STIPANOVICH ET AL.) 26 May 1992, the background, the abstract, and the summary of the invention.							
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X Furth	ner documents are listed in the continuation of Box (C. See patent family annex.						
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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US00/04817

C (Continuz	ation). DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages		Relevant to claim No.
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Y,E	US 6,078,891 A (RIORDAN ET AL.) 20 JUNE 2000, the background, and the entire document.		1-23
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B. FIELDS SEARCHED

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Microsoft Press, Computer Dictionary 3rd edition.

Considine, Van Nostrands's Scientific Encyclopedia, 6th edition.

Downes et al., Barron's Dictionary of Finance and Investment Terms, 5th edition.

B. FIELDS SEARCHED

Electronic data bases consulted (Name of data base and where practicable terms used):

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search terms: invoic\$ with advertis\$, broker, representative, @py < = 1998, US Classification 705/18,20,28,29,34; price list\$, cable television, multi-media, receive, organize, prepare, category, bill-able fee, identity, management, negotiate, purchase, opportunity, interface, parse, extract, rule, deliver, tracking display, transform, billing, insert, send, log, acknowledge